

A comprehensive two-day workshop covering all aspects of healthcare financial management specifically designed for managers and clinicians with significant responsibilities such as Directors, Directorate Managers, Clinical Directors, Senior Nurses, Heads of Service and those developing towards such posts.

All participants receive a complimentary copy of the book *The NHS Budget Holder's Survival Guide*.

Get the skills...  
to manage finance...  
to benefit your  
organisation,  
directorate,  
department or  
service.

Using a mixture of group and individual exercises, role play, group and tutor-led discussion and plenary sessions, the workshop will cover:

- Comprehending and using appropriate financial jargon
- Active interpretation of financial position
- Analysis of the underlying financial position
- Forecasting future financial problems and opportunities
- Financial and business planning concepts and techniques
- Financial risk management
- Your current and future financial responsibilities.

### Objectives

By the end of the course, participants will be able to:

- Talk the same language as their accountant
- Use alternative budget setting techniques
- Identify the underlying causes of financial variances
- Plan effectively by identifying hidden costs and benefits
- State how costs react to changing activity
- List their financial responsibilities
- Get the best out of their finance department

The detailed course content is decided upon by the delegates based on their own developmental needs. The whole event is fully customised to your needs.

### Comments from recent participants

"Just great. Best training I've done in ages."

**Business Practice Manager**

"Great course, thank you very much, really expert facilitation."

**Director PGMDE**

"Would highly recommend!"

**Head Of Patient Access**

"Very enthusiastic – clearly explained techniques. Excellent – made finance enjoyable."

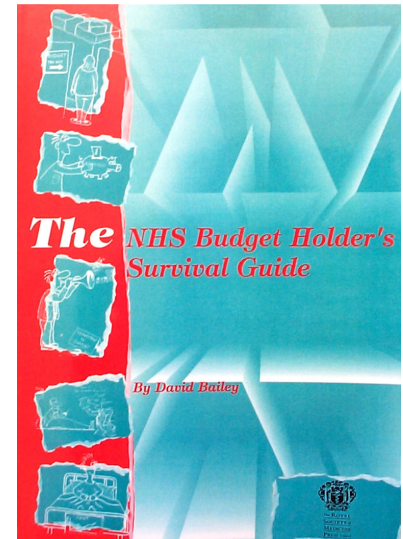
**Director of Service Reconfiguration**

"Excellent at explaining difficult concepts. Very approachable – encouraged questions. Exceeded my expectations. I didn't expect to learn as much as I did and to cover so many topics."

**Head of Clinical Audit and Research**

### About the trainer

David Bailey is a qualified Chartered Certified accountant with over twenty two years experience in the NHS in acute, primary care and mental health settings. His specialist area is explaining complex financial concepts in ways that everyone can understand. He is author of the best-selling book *The NHS Budget Holder's Survival Guide*, published by the Royal Society of Medicine Press. His clients have included the Royal College of Nursing and the NHS General Management Training Scheme. He has successfully trained thousands of NHS staff and is well known as a provocative, lively and entertaining speaker.



### Timetable (both days)

9:00	Coffee
9:30	Start (Welcome, domestics and Introductions - day 1)
9:45	Finance Skills
11:15	Break
11:30	Finance Skills
1:00	Lunch
1:45	Finance Skills
3:15	Break
3:30	Finance Skills
4:30	End

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Book your place now.